

Europe in Perspective

Transnational Training on
Diversity in Cultural Learning

Training Programme

Building shared values

Day **4**

5 Experiencing culture – The briefing

Activity
25 min

Useful for:

Considering how cultural institutions communicate their values and articulate inclusivity.

Resources needed:

A list of suitable cultural experiences for the participants (chosen by the facilitators before the training begins); Participants should have paper and pens to note their thoughts

Room Layout:

Room setting suitable for the participants to listen to and understand the instructions (maybe presentation of the questions on screen)

What happens?

Participants are briefed about the following activity. They will go and visit one or more cultural institutions. They should work in small groups sharing their observations of the experience of visiting the institution. In particular, they should consider:

1. The messages conveyed about the institution as it is approached, the meanings contained in the architecture the surrounding area and the entrance.
2. The codes, protocols and behaviours which are implied or expected and how these are communicated.

3. What kind of materials and resources are available for the visitors? What messages are being communicated through these materials about who is welcome and who, perhaps, is not?
4. The institution from the perspective of a different member of the community such as a child, a refugee, a mother, a tourist, a local resident with good or low qualification, ... How does the cultural institution relate to them, communicate with them, makes them feel? What does this tell us about the ethos and relevance of the cultural institution?

Participants are told that when they get back, each group will be expected to give a short presentation answering these questions.

The participants are then briefed about the institutions they will be visiting and given detailed instructions about how to get there and back.

To give the participants more time visiting the cultural institutions there is no lunch at the training venue. Each person gets a lunch pack.

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Contact: info@bkj.de

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